

# 國際義工日慶祝活動

## International Volunteer Day's Celebration

聯合國訂定每年12月5日為「國際義工日」。自1992年起，本局作出響應，每年在香港舉辦慶祝活動，向全港義工致謝及鼓勵市民把義務工作融入生活中。

### 行義宣傳週

為響應及宣傳12月5日「國際義工日」，本局長者中心於2022年11月至12月開展「行義宣傳週」，鼓勵長者及社區人士以101種行義方式參與義務工作，讓「行義」成為生活的一部分。活動包括設置行義街站宣傳各種行義方式，引發參與、舉辦行義方式選舉暨行義獎勵計劃，鼓勵長者以自己喜愛的方式每天行義，以及安排冬日暖意行義探訪，向體弱長者派發福袋，讓獨居或雙老長者感受社區關懷。

The United Nations declared 5 December each year as the International Volunteer Day (IVD). Since 1992, AVS has been organizing celebrations to echo the Day, to salute volunteers and promote volunteerism.

### 'V-Action' Volunteer Activities

In celebration of the IVD on 5 December, a series of 'V-Action' volunteer activities were organized from November to December 2022 to encourage the elderly and community members to build volunteering habit. Activities included the launch of Volunteering Street Booth to promote and inspire different ways of volunteering, an incentive programme to encourage the elderly to vote for and engage in their favorite way of volunteering every day, and a 'V-Action Winter Warmth Visit' to distribute gift bags to the frail elderly, the elderly singletons and doubletons to show care from the community.



社區人士對「行義」也相當感興趣  
Community members expressed interest in volunteering



會員熱烈投票選出「喜愛的行義方式」  
Members enthusiastically voted for their 'Favorite Acts of Volunteering'



義工透過探訪服務向體弱、獨居及雙老長者送上關懷，同時鼓勵社區人士實踐「人人行義」的精神  
Through service visits, volunteers showed the frail elderly, elderly singletons and doubletons the care from the community. The service also inspired more community members to live up to the spirit of 'Everyone Volunteers'

## 「行義專巴」活動

本局「香港賽馬會社區資助計劃：專才義工網」於12月2日及4日舉辦「行義專巴」活動，宣揚「國際義工日」，呼籲市民積極參與義務工作，推廣行義精神。活動期間，義工乘坐行義「專」巴探訪觀塘及石硤尾區99名獨居和雙老長者，以及帶領23個SEN兒童家庭及基層家庭，參與行義「專」巴奇妙之旅，參觀M+西九文化區和灣仔海濱長廊，全程義工協助照顧拍照，洋溢關愛氣氛。

## ‘Sightseeing Bus Tour’

The Volunteer Talent Bank organized the ‘Sightseeing Bus Tour’ on 2 and 4 December 2022 to celebrate the IVD and promote volunteerism. The Tour arranged volunteers to visit 99 singleton and doubleton elderly in the Kwun Tong and Shek Kip Mei districts. Guided bus tours and music activities were arranged for 23 families with SEN kids and grassroots families in the West Kowloon Cultural District and Wan Chai Waterfront Promenade with volunteers to support photography throughout the journey.



## 宣傳活動

以「重拾助人初心」為主題，本局推出一套23款暖心貼圖(WhatsApp、Signal及Telegram均可使用)，傳揚關懷助人的訊息。此外，本局獲香港鐵路有限公司、多個媒體及KOL的支持，透過廣告及網上平台網絡宣傳，鼓勵市民參與義務工作。

## Promotional Activities

With the theme of ‘Do Good Feel Good. Help with Kindness’, AVS launched a set of 23 heart-warming stickers (available on WhatsApp, Signal and Telegram) to spread the caring message. Through the support of MTR Corporation Limited, different media and KOLs, the promotion of IVD and volunteering was spread through the channels of advertising and online platforms.

